TIMETABLES

Term 2, 2024 (8 April – 7 June)

Perth Vocational Courses

Marketing and Communication

[Certificate IV in Marketing and Communication – Group B – Hybrid Class 2](#_Toc161829338)

[Diploma of Marketing and Communication – Group C – Day Class 3](#_Toc161829339)

[Advanced Diploma of Marketing and Communication – Group C - Day Class 4](#_Toc161829340)

# Certificate IV in Marketing and Communication – Group B – Hybrid Class

**ACADEMIES AUSTRALASIA INSTITUTE**

**PERTH**

**Term 2, 2024 (8 April – 7 June)**

**BSB40820 Certificate IV in Marketing and Communication – Group B (Hybrid Class)**

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| **Day** | **Time** | **Subject** | **Room** |
| Monday | 9:00 am – 1:00 pm | Marketing Activities (Part 1) | L115 |
| 1:30 pm – 5:30 pm | Marketing Activities (Part 2) |
| Tuesday | 9:00 am – 1:00 pm | Consumer Behaviour (Part 1) |
| 1:30 pm – 5:30 pm | Marketing Meetings |
| Online | **Consultation Time:**  **Friday**  **9am – 1pm** | Consumer Behaviour (Part 2) | Online |

Formal classes start on **Thursday, 9 April 2024.**

**All students must complete enrolment by 19 April 2024.**

All students must endeavour to attend 20 contact hours a week. "Contact hours" is defined as the total number of hours scheduled for teaching purposes, course-related information sessions and examinations.

Those who wish to apply for Recognition of Prior Learning (RPL)/ Credit Transfer (CT) must do so by the end of Week 1.

## Important

Students are responsible for ensuring that they attend and successfully complete every one of the subjects \* that make up the course that they are enrolled in by the end date of their course. If you are in your last term of study and cannot find a required subject for completion in the list above, please look for that subject on other related course timetables. If you cannot locate that subject, please make an appointment to meet your course coordinator.

\* Excludes subjects for which they have been granted exemption (Recognition of Prior Learning).

# Diploma of Marketing and Communication – Group C – Day Class

**ACADEMIES AUSTRALASIA INSTITUTE**

**PERTH**

**Term 2, 2024 (8 Apil – 7 June)**

**BSB50620 Diploma of Marketing and Communication – Group C (Day Class)**

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| **Day** | **Time** | **Subject** | **Room** |
| Wednesday | 9:00 am – 1:00 pm | Marketing Content (Part 1) | L115 |
| 1:30 pm – 5:30 pm | Market Research |
| Thursday | 9:00 am – 1:00 pm | Marketing Audit |
| 1:30 pm – 5:30 pm | Personal Development |
| Online | **Consultation Time:**  **Friday**  **9:00 am – 1:00 pm** | Marketing Content (Part 2) | Online |

Formal classes start on **Wednesday, 10 April 2024.**

**All students must complete enrolment by 19 April 2024.**

All students must endeavour to attend 20 contact hours a week. "Contact hours" is defined as the total number of hours scheduled for teaching purposes, course-related information sessions and examinations.

Those who wish to apply for Recognition of Prior Learning (RPL)/ Credit Transfer (CT) must do so by the end of Week 1.

## Important

Students are responsible for ensuring that they attend and successfully complete every one of the subjects \* that make up the course that they are enrolled in by the end date of their course. If you are in your last term of study and cannot find a required subject for completion in the list above, please look for that subject on other related course timetables. If you cannot locate that subject, please make an appointment to meet your course coordinator.

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# Advanced Diploma of Marketing and Communication – Group C - Day Class

**ACADEMIES AUSTRALASIA INSTITUTE**

**PERTH**

**Term 2, 2024 (8 April – 7 June)**

**BSB60520 Advanced Diploma of Marketing and Communication – Group C (Day Class)**

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| **Day** | **Time** | **Subject** | **Room** |
| Wednesday | 9:00 am – 1:00 pm | Business Networks (Part 1) | L115 |
| 1:30 pm – 5:30 pm | Public Relations |
| Thursday | 9:00 am – 1:00 pm | Organisational Change |
| 1:30 pm – 5:30 pm | Advertising Campaigns |
| Online | **Consultation Time:**  **Friday**  **9:00 am – 1:00 pm** | Business Networks (Part 2) | Online |

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Formal classes start on **Wednesday, 10 April 2024.**

**All students must complete enrolment by 19 April 2024.**

All students must endeavour to attend 20 contact hours a week. "Contact hours" is defined as the total number of hours scheduled for teaching purposes, course-related information sessions and examinations.

Those who wish to apply for Recognition of Prior Learning (RPL)/ Credit Transfer (CT) must do so by the end of Week 1.

## Important

Students are responsible for ensuring that they attend and successfully complete every one of the subjects \* that make up the course that they are enrolled in by the end date of their course. If you are in your last term of study and cannot find a required subject for completion in the list above, please look for that subject on other related course timetables. If you cannot locate that subject, please make an appointment to meet your course coordinator.

\* Excludes subjects for which they have been granted exemption (Recognition of Prior Learning).