

# TIMETABLES

Term 4, 2024 (23 September – 22 November)

**Sydney** Vocational Courses

## Business Marketing and Communication

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Certificate IV in Marketing and Communication – Group B (Hybrid Class)

**ACADEMIES AUSTRALASIA INSTITUTE  
AUSTRALIAN COLLEGE OF TECHNOLOGY  
CLARENDON BUSINESS COLLEGE  
SUPREME BUSINESS COLLEGE**

**Term 4, 2024 (23 September – 22 November)**

**MKC20**

**BSB40820 Certificate IV in Marketing and Communication – Group B (Hybrid Class)**

Day	Time	Subject	Room
Thursday	1:30 pm – 5:30 pm	Marketing Activities (Part 1)	Goulburn 203
	6:00 pm – 10:00 pm	Marketing Activities (Part 2)	
Friday	1:30 pm – 5:30 pm	Consumer Behaviour (Part 1)	Goulburn 203
	6:00 pm – 10:00 pm	Marketing Meetings	
Online	<b>Consultation Time: Friday 9:00 pm – 1:00 pm</b>	Consumer Behaviour (Part 2)	Goulburn 111

**Goulburn - Level 2, 4-10 Goulburn Street, Sydney**

Formal classes start on **Thursday, 26 September 2024**.

**All students must complete enrolment by 4 October 2024.**

All students must endeavour to attend 20 contact hours a week. "Contact hours" is defined as the total number of hours scheduled for teaching purposes, course-related information sessions and examinations.

Those who wish to apply for Recognition of Prior Learning (RPL)/ Credit Transfer (CT) must do so by the end of Week 1.

**Important**

Students are responsible for ensuring that they attend and successfully complete every one of the subjects \* that make up the course that they are enrolled in by the end date of their course. If you are in your last term of study and cannot find a required subject for completion in the list above, please look for that subject on other related course timetables. If you cannot locate that subject, please make an appointment to meet your course coordinator.

\* Excludes subjects for which they have been granted exemption (Recognition of Prior Learning).

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**Term 4, 2024 (23 September – 22 November)**

**MKC20**

**BSB50620 Diploma of Marketing and Communication – Group B  
(Night Class)**

<b>Day</b>	<b>Time</b>	<b>Subject</b>	<b>Room</b>
Monday	6:00 pm – 10:00 pm	Marketing Project (Part 1)	Goulburn 207
Tuesday	6:00 pm – 10:00 pm	Marketing Project (Part 2)	
Wednesday	6:00 pm – 10:00 pm	Customer Service	
Thursday	6:00 pm – 10:00 pm	Marketing Communication Plan (Part 1)	
Online	<b>Consultation Time:</b> Friday 1:30 pm – 5:30 pm	Marketing Communication Plan (Part 2)	Goulburn 111

**Goulburn - Level 2, 4-10 Goulburn Street, Sydney**

Formal classes start on **Tuesday, 24 September 2024**.

**All students must complete enrolment by 4 October 2024.**

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Advanced Diploma of Marketing and Communication – Group B (Night Class)

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**Term 4, 2024 (23 September – 22 November)**

**MKC20**

**BSB60520 Advanced Diploma of Marketing and Communication –  
Group B (Night Class)**

<b>Day</b>	<b>Time</b>	<b>Subject</b>	<b>Room</b>
Monday	6:00 pm – 10:00 pm	International Marketing Programs (Part 1)	Goulburn 207
Tuesday	6:00 pm – 10:00 pm	International Marketing Programs (Part 2)	
Wednesday	6:00 pm – 10:00 pm	Innovation and Change	
Thursday	6:00 pm – 10:00 pm	Marketing Plan (Part 1)	
Online	Consultation Time: Friday 1:30 pm – 5:30 pm	Marketing Plan (Part 2)	Goulburn 111

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