

TIMETABLES

Term 1, 2025 (13 January –14 March)

Perth Vocational Courses

Marketing and Communication

Certificate IV in Marketing and Communication – Group A – Day Class	2
Diploma of Marketing and Communication – Group C – Day Class.....	3
Advanced Diploma of Marketing and Communication – Group C - Day Class.....	4

Certificate IV in Marketing and Communication – Group A – Day Class

ACADEMIES AUSTRALASIA INSTITUTE

PERTH

Term 1, 2025 (13 January –14 March)

BSB40820 Certificate IV in Marketing and Communication – Group A (Day Class)

Day	Time	Subject	Room
Monday	9:00 am – 1:00 pm	Digital Communication	115
	1:30 pm – 5:30 pm	Social Media I (Part 1)	
Tuesday	9:00 am – 1:00 pm	Marketing Presentation (Part 1)	
	1:30 pm – 5:30 pm	Marketing Presentation (Part 2)	
Online	Consultation Time: Friday 9am – 1pm	Social Media I (Part 2)	Online

Formal classes start on **Tuesday, 14 January 2025**.

All students must complete enrolment by 24 January 2025.

All students must endeavour to attend 20 contact hours a week. "Contact hours" is defined as the total number of hours scheduled for teaching purposes, course-related information sessions and examinations.

Those who wish to apply for Recognition of Prior Learning (RPL)/ Credit Transfer (CT) must do so by the end of Week 1.

Important

Students are responsible for ensuring that they attend and successfully complete every one of the subjects * that make up the course that they are enrolled in by the end date of their course. If you are in your last term of study and cannot find a required subject for completion in the list above, please look for that subject on other related course timetables. If you cannot locate that subject, please make an appointment to meet your course coordinator.

* Excludes subjects for which they have been granted exemption (Recognition of Prior Learning).

Diploma of Marketing and Communication – Group C – Day Class

ACADEMIES AUSTRALASIA INSTITUTE

PERTH

Term 1, 2025 (13 January –14 March)

BSB50620 Diploma of Marketing and Communication – Group C (Day Class)

Day	Time	Subject	Room
Wednesday	9:00 am – 1:00 pm	Marketing Content (Part 1)	115
	1:30 pm – 5:30 pm	Market Research	
Thursday	9:00 am – 1:00 pm	Marketing Audit	
	1:30 pm – 5:30 pm	Personal Development	
Online	Consultation Time: Friday 9:00 am – 1:00 pm	Marketing Content (Part 2)	Online

Formal classes start on **Wednesday, 15 January 2025**.

All students must complete enrolment by 24 January 2025.

All students must endeavour to attend 20 contact hours a week. "Contact hours" is defined as the total number of hours scheduled for teaching purposes, course-related information sessions and examinations.

Those who wish to apply for Recognition of Prior Learning (RPL)/ Credit Transfer (CT) must do so by the end of Week 1.

Important

Students are responsible for ensuring that they attend and successfully complete every one of the subjects * that make up the course that they are enrolled in by the end date of their course. If you are in your last term of study and cannot find a required subject for completion in the list above, please look for that subject on other related course timetables. If you cannot locate that subject, please make an appointment to meet your course coordinator.

* Excludes subjects for which they have been granted exemption (Recognition of Prior Learning).

Advanced Diploma of Marketing and Communication – Group C - Day
Class

ACADEMIES AUSTRALASIA INSTITUTE

PERTH

Term 1, 2025 (13 January –14 March)

**BSB60520 Advanced Diploma of Marketing and Communication –
Group C (Day Class)**

Day	Time	Subject	Room
Wednesday	9:00 am – 1:00 pm	Business Networks (Part 1)	115
	1:30 pm – 5:30 pm	Public Relations	
Thursday	9:00 am – 1:00 pm	Organisational Change	
	1:30 pm – 5:30 pm	Advertising Campaigns	
Online	Consultation Time: Friday 9:00 am – 1:00 pm	Business Networks (Part 2)	Online

Formal classes start on **Wednesday, 15 January 2025**.

All students must complete enrolment by 24 January 2025.

All students must endeavour to attend 20 contact hours a week. "Contact hours" is defined as the total number of hours scheduled for teaching purposes, course-related information sessions and examinations.

Those who wish to apply for Recognition of Prior Learning (RPL)/ Credit Transfer (CT) must do so by the end of Week 1.

Important

Students are responsible for ensuring that they attend and successfully complete every one of the subjects * that make up the course that they are enrolled in by the end date of their course. If you are in your last term of study and cannot find a required subject for completion in the list above, please look for that subject on other related course timetables. If you cannot locate that subject, please make an appointment to meet your course coordinator.

* Excludes subjects for which they have been granted exemption (Recognition of Prior Learning).