

# TIMETABLES

Term 2, 2025 (7 April –6 June)

**Perth** Vocational Courses

## Marketing and Communication

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## Certificate IV in Marketing and Communication – Group B – Day Class

### ACADEMIES AUSTRALASIA INSTITUTE

### PERTH

**Term 2, 2025 (7 April –6 June)**

### **BSB40820 Certificate IV in Marketing and Communication – Group B (Day Class)**

<b>Day</b>	<b>Time</b>	<b>Subject</b>	<b>Room</b>
Wednesday	9:00 am – 1:00 pm	Marketing Activities (Part 1)	102
	1:30 pm – 5:30 pm	Marketing Activities (Part 2)	
Thursday	9:00 am – 1:00 pm	Consumer Behaviour (Part 1)	115
	1:30 pm – 5:30 pm	Marketing Meetings	
Online	<b>Consultation Time: Friday 9am – 1pm</b>	Consumer Behaviour (Part 2)	Online

Formal classes start on **Wednesday, 9 April 2025**.

**All students must complete enrolment by 18 April 2025.**

All students must endeavour to attend 20 contact hours a week. "Contact hours" is defined as the total number of hours scheduled for teaching purposes, course-related information sessions and examinations.

Those who wish to apply for Recognition of Prior Learning (RPL)/ Credit Transfer (CT) must do so by the end of Week 1.

#### Important

Students are responsible for ensuring that they attend and successfully complete every one of the subjects \* that make up the course that they are enrolled in by the end date of their course. If you are in your last term of study and cannot find a required subject for completion in the list above, please look for that subject on other related course timetables. If you cannot locate that subject, please make an appointment to meet your course coordinator.

\* Excludes subjects for which they have been granted exemption (Recognition of Prior Learning).

## Diploma of Marketing and Communication – Group A – Day Class

### ACADEMIES AUSTRALASIA INSTITUTE

#### PERTH

Term 2, 2025 (7 April –6 June)

### BSB50620 Diploma of Marketing and Communication – Group A (Day Class)

Day	Time	Subject	Room
Wednesday	9:00 am – 1:00 pm	Social Media II (Part 1)	102
	1:30 pm – 5:30 pm	Social Media II (Part 2)	
Thursday	9:00 am – 1:00 pm	Marketing Mix	115
	1:30 pm – 5:30 pm	Marketing Opportunities (Part 1)	
Online	<b>Consultation Time:</b> Friday 9am – 1pm	Marketing Opportunities (Part 2)	Online

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Advanced Diploma of Marketing and Communication – Group C - Day  
Class

**ACADEMIES AUSTRALASIA INSTITUTE**

**PERTH**

**Term 2, 2025 (7 April –6 June)**

**BSB60520 Advanced Diploma of Marketing and Communication –  
Group C (Day Class)**

<b>Day</b>	<b>Time</b>	<b>Subject</b>	<b>Room</b>
Wednesday	9:00 am – 1:00 pm	Marketing Process (Part 1)	102
	1:30 pm – 5:30 pm	Marketing Process (Part 2)	
Thursday	9:00 am – 1:00 pm	Digital Strategy	115
	1:30 pm – 5:30 pm	Marketing Strategy (Part 1)	
Online	<b>Consultation Time: Friday 9am – 1pm</b>	Marketing Strategy (Part 2)	Online

Formal classes start on **Wednesday, 9 April 2025**.

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