



THE POSSIBILITIES ARE INFINITE

TRAVEL & TOURISM



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The Travel & Tourism industry continues to rapidly expand in Australia and across the globe. It is an exciting industry to work in with a wide range of sectors such as Travel Agencies, Airlines, State and Regional Government Tourism Bureaus, Eco-tourism and tourism attractions.

People skills – communication, customer service, teamwork and excellent personal presentation - are an essential part of working in the industry. You also need to be able to work well under pressure and to be highly organised. Our courses cover these skills plus many more and on completion you will be well placed on the pathway to a challenging and enjoyable career.



**WE MAKE IT
POSSIBLE**

COURSE INFORMATION

Our Travel & Tourism courses have been developed according to the requirements of the Tourism, Travel and Hospitality Training Package (SIT) and have been approved for delivery by the Australian Skills Quality Authority (ASQA). They are nationally recognised qualifications within the Australian Qualifications Framework (AQF).

STUDY PATH

Training is delivered in stages which correspond to AQF Levels IV - VI. The preferred pathway for a qualification is for students to complete the requirements of the previous level qualification before progressing to the next level – thereby achieving more than one qualification.

Applicants without the previous level qualification will be considered if they have relevant qualification and/or vocational experience.

We aim to equip our graduates with the necessary skills and knowledge to enable them to successfully satisfy the demands of the workplace.

COURSE DELIVERY & ASSESSMENT METHODS

Delivery and assessment strategies are selected to reflect the nature of the elements and performance criteria of the competency together with the needs and learning style of the participants. Qualifications are delivered over 15 hours of face-to-face and 5 hours of online learning per week.

Assessment methodology may include but is not limited to: observation, project/report, case study, role play, exercises, activities; and written/oral tasks including multiple choice, questions and answer, essays, true/false and presentations.

ENTRY REQUIREMENTS

- › Year 11 or equivalent certificate of senior secondary education.
- › Recommended English Level: IELTS 5.5 (with no individual band less than 5.0) or equivalent. (If the level of English is insufficient, a suitable course can be organised).
- › Students are required to complete a Language, Literacy, Numeracy and Digital (LLND) test prior to the commencement of the course.

OTHER FEES

- Administration Fee includes Confirmation of Enrolment Fee:
- › **A\$ 250** (Non-refundable)

ACADEMIC YEAR / START DATES

Don't miss out on your intake dates. There are 36 teaching weeks per annum with the year being divided into 4 terms of 9 weeks each. The academic year begins in January and ends in November. Primary intakes are at the beginning of each term.

YEAR	TERM 1 INTAKES		TERM 2 INTAKES		TERM 3 INTAKES		TERM 4 INTAKES	
	PRIMARY	MID-TERM	PRIMARY	MID-TERM	PRIMARY	MID-TERM	PRIMARY	MID-TERM
2026	12 JAN	16 FEB	7 APR	11 MAY	29 JUN	3 AUG	21 SEP	26 Oct
2027	11 JAN	15 FEB	5 APR	10 MAY	28 JUN	2 AUG	20 SEP	25 Oct
2028	10 JAN	14 FEB	3 APR	8 MAY	26 JUN	31 JUL	18 SEP	23 Oct

Choice of subjects may be limited in mid-term intakes

Qualification	Subject	Competency / Description	Tuition Fee / Duration
Certificate IV in Travel and Tourism (SIT40125)	Services and Information	SITXCOM007 Show social and cultural sensitivity SITXCCS012 Provide lost and found services SITEEVT020 Source and use information on the events industry SITHIND006 Source and use information on the hospitality industry	A\$ 2,000 per term 3 Terms 9 months / 27 college weeks
	ICT Presentations	BSBCMM411 Make presentations BSBTEC303 Create electronic presentations BSBTEC301 Design and produce business documents	
	Client Relations	SITXCOM010 Manage conflict SITXHRM007 Coach others in job skills SITXWHS007 Implement and monitor work health and safety practices	
	Customer Service	SITXCCS015 Enhance customer service experiences	
	Australian & International Destinations	SITXCCS010 Provide visitor information SITTTVL001 Access and interpret product information SITTTVL002 Provide advice on international destinations SITTTVL003 Provide advice on Australian destinations	
	Process Account	SITXFIN008 Interpret financial information	
	Travel Agency Operations	SITTTVL003 Source and use information on the tourism and travel industry SITTTVL004 Sell tourism products and services SITTTVL005 Prepare customer quotations	

Exit with Certificate IV

**Vocational/
Employment Outcome**

Account, Product, Marketing and Senior Operation Coordinator, Assistant Manager, Operations Supervisor, Promotions Officer, Reservations Sales or Call Centre Supervisor, Sales Coordinator and Executive

Diploma of Travel and Tourism Management (SIT50122)	Work Operations	SITXMG004 Monitor work operations SITXMG005 Establish and conduct business relationships	A\$ 2,000 per term 3 Terms* 9 months / 27 college weeks
	Workplace Diversity and Customer Service	BSBTWK501 Lead diversity and inclusion SITXCCS016 Develop and manage quality customer service practices	
	Financial Budgets	SITXFIN009 Manage finances within a budget SITXFIN010 Prepare and monitor budgets	
	Marketing Plan	SITXMPR009 Coordinate production of brochures and marketing materials SITXMPR011 Plan and implement sales activities	
	Human Resources Management	SITXHRM010 Recruit, select and induct staff SITXHRM012 Monitor staff performance SITXHRM009 Lead and manage people	
	Manage Online Risk	SIRXOSM007 Manage risk to organisational reputation in an online setting	

Exit with Diploma

**Vocational/
Employment Outcome**

Inbound Groups and Sales Manager, Incentives, Marketing, Sales and Travel Agency Manager, Tour Operations, Reservations and Product Development Manager, Visitor Information Centre Manager

Advanced Diploma of Travel and Tourism Management (SIT60122)	WHS and Regulations	SITXGLC002 Identify and manage legal risks and comply with law SITXWHS008 Establish and maintain a work health and safety system	A\$ 2,000 per term 2 Terms** 6 months / 18 college weeks
	Marketing Strategy	SITTPPD017 Develop tourism products SITXMPR014 Develop and implement marketing strategies	
	Business Plan	BSBOPS601 Develop and implement a business plans BSBOPS504 Manage business risk BSBWRT411 Write complex documents	

Exit with Advanced Diploma

**Vocational/
Employment Outcome**

Account and General Manager, Business Development Manager, Director of Groups and Incentives, Marketing, Product Development Operations and Sales

UNIVERSITY PATHWAYS

FOR INFORMATION REGARDING UNIVERSITY PATHWAYS VISIT www.academies.edu.au

*Diploma of Travel and Tourism Management (SIT50122) has a total duration of 6 terms / 54 college weeks.

Students must complete the Certificate IV in Travel and Tourism (SIT40125) before progressing to Diploma of Travel and Tourism Management (SIT50122).

**Advanced Diploma of Travel and Tourism Management (SIT60122) has a total duration of 8 terms / 72 college weeks.

Students must complete both Certificate IV in Travel and Tourism (SIT40125) and the Diploma of Travel and Tourism Management (SIT50122) before progressing to Advanced Diploma of Travel and Tourism Management (SIT60122).

Enrolment at

Sydney

Academies Australasia Insitute (AAI)

CRICOS Course Code: SIT40125(119732J) / SIT50122(111687G) / SIT60122(109446J)



Australian College of Technology (ACT)

CRICOS Course Code: SIT40125(119749M) / SIT50122(111690A) / SIT60122(109447H)



Clarendon Business College (CBC)

CRICOS Course Code: SIT40125(119745D) / SIT50122(111694H) / SIT60122(109444M)



Supreme Business College (SBC)

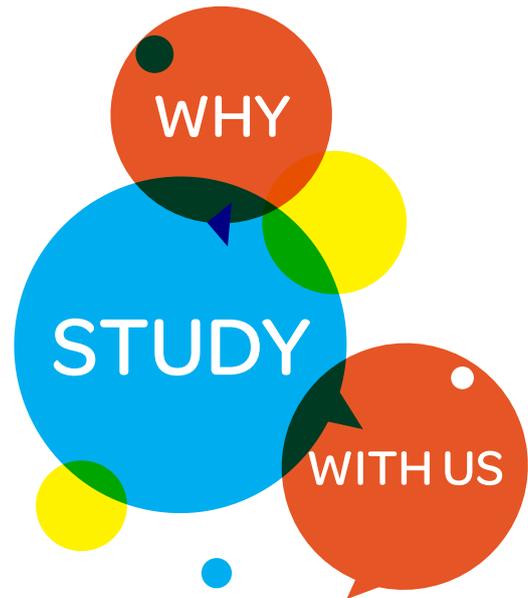
CRICOS Course Code: SIT40125(119750G) / SIT50122(112404D) / SIT60122(109445K)



AUSTRALIA SINGAPORE

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Academies Australasia has colleges in Melbourne, Sydney, Brisbane, Perth, Adelaide, Armidale, Dubbo, Gold Coast and Singapore, and offers a wide range of courses at different levels – Certificate, Diploma, Advanced Diploma, Bachelor and Master Degrees.



SYDNEY

Level 6, 505 George Street
Sydney NSW 2000 Australia

Level 2, 8 Goulburn Street
Sydney NSW 2000 Australia



+61 2 9224 5500



info@academies.edu.au



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LONG HISTORY

ESTABLISHED MORE THAN 118 YEARS AGO

ACCREDITED QUALIFICATIONS

NATIONALLY RECOGNISED

QUALITY TEACHING

PASSIONATE TEACHERS WHO ARE PROFESSIONALS IN THEIR FIELD

EXCELLENT FACILITIES AND STUDENT SUPPORT

GREAT LEARNING ENVIRONMENT

STUDENTS FROM AROUND THE WORLD

MORE THAN 200,000 STUDENTS FROM 136 COUNTRIES HAVE STUDIED WITH US

UNIVERSITY PATHWAYS

ARTICULATIONS WITH SEVERAL UNIVERSITIES
CREDITS SAVE TIME AND MONEY