

ACADEMIES AUSTRALASIA INSTITUTE

PERTH

Marketing and Communication

Term 1, 2026 (12 January – 13 March)

Diploma - BSB50620 - Group A (Day Class)

Day	Time (Perth)	Subject	Room
Monday	1:30 pm – 5:30 pm	Social Media II (Part 1)	106
Tuesday	1:30 pm – 5:30 pm	Social Media II (Part 2)	
Wednesday	9:00 am – 1:00 pm	Marketing Mix	102
	1:30 pm – 5:30 pm	Marketing Opportunities	
Online	Consultation Time: Friday 9:00 am – 1pm	Marketing Opportunities	Online

Classes start on **Tuesday, 13 January 2026**.

All students must complete enrolment by 23 January 2026.

All students must endeavour to attend 20 contact hours a week. "Contact hours" is defined as the total number of hours scheduled for teaching purposes, course-related information sessions and examinations.

Those who wish to apply for Recognition of Prior Learning (RPL)/ Credit Transfer (CT) must do so by the end of Week 1.

Important

Students are responsible for ensuring that they attend and successfully complete every one of the subjects * that make up the course that they are enrolled in by the end date of their course. If you are in your last term of study and cannot find a required subject for completion in the list above, please look for that subject on other related course timetables. If you cannot locate that subject, please make an appointment to meet your course coordinator.

* Excludes subjects for which they have been granted exemption (Recognition of Prior Learning).