

**ACADEMIES AUSTRALASIA INSTITUTE
AUSTRALIAN COLLEGE OF TECHNOLOGY
CLARENDON BUSINESS COLLEGE
SUPREME BUSINESS COLLEGE**

Term 4, 2026 (21 September – 20 November)

Marketing and Communication

Certificate IV - BSB40820 - Group B (Hybrid Class)

Day	Time	Subject	Room
Wednesday	1:30 pm – 5:30 pm	Marketing Activities (Part 1)	Goulburn 212
	6:00 pm – 10:00 pm	Marketing Activities (Part 2)	
Thursday	1:30 pm – 5:30 pm	Consumer Behaviour	
	6:00 pm – 10:00 pm	Marketing Meetings	
Online	Consultation Time: Friday 1:30 pm – 5:30 pm	Consumer Behaviour	Goulburn 111

Goulburn - Level 2, 4-10 Goulburn Street, Sydney

Classes start on **Wednesday, 23 September 2026.**

All students must complete enrolment by 2 October 2026.

All students must endeavour to attend 20 contact hours a week. "Contact hours" is defined as the total number of hours scheduled for teaching purposes, course-related information sessions and examinations.

Those who wish to apply for Recognition of Prior Learning (RPL)/ Credit Transfer (CT) must do so by the end of Week 1.

Important

Students are responsible for ensuring that they attend and successfully complete every one of the subjects * that make up the course that they are enrolled in by the end date of their course. If you are in your last term of study and cannot find a required subject for completion in the list above, please look for that subject on other related course timetables. If you cannot locate that subject, please make an appointment to meet your course coordinator.

* Excludes subjects for which they have been granted exemption (Recognition of Prior Learning).

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Marketing and Communication

Diploma - BSB50620 - Group A (Hybrid Class)

Day	Time	Subject	Room
Wednesday	1:30 pm – 5:30 pm	Social Media II (Part 1)	Goulburn 212
	6:00 pm – 10:00 pm	Social Media II (Part 2)	
Thursday	1:30 pm – 5:30 pm	Marketing Mix	
	6:00 pm – 10:00 pm	Marketing Opportunities	
Online	Consultation Time: Friday 1:30 pm – 5:30 pm	Marketing Opportunities	Goulburn 111

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Term 4, 2026 (21 September – 20 November)

Marketing and Communication

Advanced Diploma - BSB60520 - Group A (Hybrid Class)

Day	Time	Subject	Room
Wednesday	1:30 pm – 5:30 pm	Marketing Process (Part 1)	Goulburn 212
	6:00 pm – 10:00 pm	Marketing Process (Part 2)	
Thursday	1:30 pm – 5:30 pm	Digital Strategy	
	6:00 pm – 10:00 pm	Marketing Strategy	
Online	Consultation Time: Friday 1:30 pm – 5:30 pm	Marketing Strategy	Goulburn 111

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